

"Facebook" project: Rubric

Use Facebook www.classtools.net to create a fake social profile for an organism in the Epipelagic Zone!

Category	Points
Friends (2 sections) The Fakebook includes completed 'blocks' on the left-hand side (e.g. "friends", "hobbies", "family"). Must fill all 6 blocks with a combination of friends, family, predators, prey, and/or other relationships. Follow the worksheet template for both sections.	0-6
Cover Image The Fakebook includes a cover image at the top of the screen behind the main profile image. Award 2 marks only if it has an obvious connection to the organism.	0-2
Profile Information The Fakebook includes profile information (must include scientific name, place, Kingdom, phylum, class, order, family, genus, and species)	0-10
Posts The Fakebook "Wall" includes a series of (dated) posts which outline the key events taking place in the organism's life. Must include: Prey interaction, predator interaction, and any mutual/symbiotic reactions	0-5
Comments Other organisms comment on these posts offering their opinions on the events being described. Every post must be commented on at least once.	0-3
Video Post The Fakebook embeds at least one YouTube video that is relevant to the story, with a "Wall Post" from the character explaining why it's included. (Ex: My family on vacation)	0-1
Photo Post The Fakebook wall includes an uploaded photo that is relevant to the organism's life with a "Wall Post" from the character explaining why it's included. (Ex: chillin at the sand bar)	0-3

Note:

Zero credit will be awarded to anyone who submits a profile that is inappropriate, lewd, or disrespectful. Keep in mind this is for your teacher and classmates to view.

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